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STEEL ERECTORS ASSOCIATION OF AMERICA

SEAA Launches New Website



The Steel Erectors Association of America (SEAA) (www.seaa.net) has launched a new member-driven website to better serve members while also streamlining the administration for SEAA staff. Prior to launching the new site, the SEAA office had had to manage several diverse member databases with sometimes differing information and shopping carts for different types of purchases. By consolidating all member management functions onto a single web-based platform, SEAA can better provide timely information to members in a more efficient manner.

Features of the new site include social network integration, a members-only section, a shopping cart with back-end accounting interface, streamlined event management and registration, and business directory where visitors can search for members. Over the next few months, SEAA will continue to further develop the features so check the site frequently to see what's new.